



# CONNECT

News for Tourism Industry Partners

## Weekly Tourism News | August 20, 2020

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### Hospitality Updates

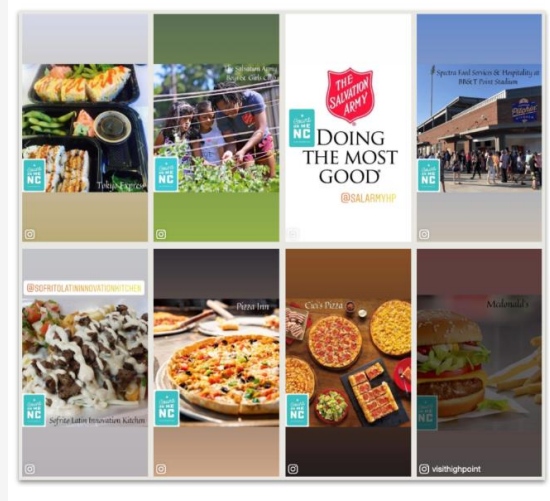


#### High Point University's Qubein Arena Project Delayed

Due to COVID-19, the Qubein Arena and Conference Center has pushed back the finishing date to be fall 2021. Read more about the progress of the arena [in this article](#).

## Visit High Point Featured in Recent Crowdriff Article

Visit High Point's new website was recently featured in a Crowdriff article titled "[8 Travel Brands Getting It Right Around Health & Safety Messaging](#)" highlighting the Travel Confidently page. Check out the full article and learn what other destinations are doing to promote safety guidelines.



**NOW OPEN**

Tuesday 11am-2pm  
& 4:30pm-8:30pm  
Wednesday 11am-2pm  
Thursday 11am-2pm  
& 4:30pm-8:30pm  
Friday 11am-2pm

\*Closing times may vary based on events\*

**Pitchin' KITCHEN**

*Serving Ice Cold Local Craft Beers, Wine and Specially Cocktails*

**Just Wing It Thursday**

Follow Us on Instagram!  
@thepitchinkitchen

**Taco Tuesday**



## Dine at the Diamond - Taco Tuesday and Just Wing It Thursday

The High Point Rockers have extended their dining opportunities to now include dinner two nights of the week. On Tuesday, enjoy tacos and margaritas and on Thursday, indulge in wings and craft beer. The Pitchin' Kitchen will be open from 4:30pm-8pm.

## High Point Business Chamber of Commerce Gives Update on Congdon Yards

Be one of the first to get a look inside Congdon Yards—the start of a new legacy for downtown's legendary Plant 7 and The Factory. [Register here](#) to attend a webinar on August 27, at 10am for an up-close and personal update on Congdon Yards, featuring new tenant announcements, swag giveaways as well as a never-before-released update on a new high-tech area coming to Plant 7.



# BUSINESS HIGH POINT CHAMBER OF COMMERCE

## Business High Point - Chamber of Commerce Shares Survey Results

The Business High Point - Chamber of Commerce commissioned a survey partnering with High Point University to learn the community's stance on recent topics including school bonds and political issues. Find the full results on the [Business High Point - Chamber of Commerce website](#).

## Visit NC Shares Positive Traveler Trend Reports

Visit NC shared reports from the [Destination Analysts](#) saying traveler sentiment is improving and only a quarter of travelers say they need a lot more time to be ready. Looking ahead to the fall, when asked about disposable income, a quarter of American travelers rank leisure travel to visit family and friends as a top priority.



## Visit High Point Continues to Push Count On Me NC Participants

Thank you to those who have completed the Count on Me NC Certification. To date, we have 78 hospitality businesses who are now certified. This week, [The Dog House](#), [Furniture City Grill and Catering](#), [Pure Barre of High Point](#), and the [Bienenstock Furniture Library](#) joined the list and are now also promoted as being certified on the Visit High Point website and social media @VisitHighPoint. For those who have not completed the complimentary training, please access [the modules](#)

[here](#) so that you too can be Count on Me NC certified.

## High Point University Provides Safe Move-In Process For Class of 2024

Last week, HPU welcomed the Class of 2024 students home to HPU and High Point with a three-day, staggered move-in experience. This year's move-in was successful thanks to hundreds of upperclassmen, faculty and staff volunteers, along with new safety upgrades and protocols. [Watch how HPU](#) was able to provide a safe move-in process for their students.



## Melody Burnett, Visit High Point President, Shares Tourism Updates

Last week, Melody Burnett, President of Visit High Point, shared updates on tourism in the city of High Point and its organizational rebrand at the Business High Point-Chamber of Commerce State of the City event. In case you missed it, [watch this video](#) to learn more!

## Upcoming Events

August

**20-27**

Visit the new [High Point Events Calendar](#) to stay up-to-date on all things happening in the High Point-Jamestown area. This events calendar is “High Point’s” calendar and is a resource for those planning events as well as those looking for something to do. Events populate the calendar through Eventbrite, Eventful and Facebook. Events can also be entered manually through Visit High Point’s website. Learn how to submit an event with the [Guide to Promote Your Great Events](#). Check out the events happening [August 20-27](#).

## In The News

In case you missed it, below are recent articles highlighting hospitality and tourism in High Point.

- [City Awards 10 Virus Relief Grants](#), and [continued](#).
- [Stein Mart Going Out of Business](#), and [continued](#).
- [Local Woman Grows Her Business After Family Tragedy](#), and [continued](#).
- [Move-In Day at HPU](#), and [continued](#).
- [A True Showstopper](#)
- [Gatherings Are Gone, But The Needs Remain](#)
- [Home Furnishings Industry to Document Pandemic Efforts](#), and [continued](#).
- [HPU Listed in 'Best 386 Colleges'](#)
- [Taste of the Town Tickets Available](#), and [continued](#).
- [Poll Shows Public Support for School Bond](#), and [continued](#).

Connect With Us



### Contact Us

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