

April 17, 2020



CONVENTION & VISITORS BUREAU

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Dear Partners,

During the White House Briefing yesterday, President Trump announced plans to reopen the country in phases. Each state would need to meet certain criteria prior to each phase and it would be up to the Governors to put together a timeline to fit the needs of each state. Today, Governor Roy Cooper announced that he accepts this responsibility from the President and will continue watching the trends and using models to base North Carolina's next steps.



#### **Guilford County and High Point "Stay at Home" Order Expires While State's Remains in Place**

While Guilford County and High Point "Stay at Home" Orders have expired, the NC Executive Order remains in place through April 29th. Mayor Wagner encourages the High Point Community to continue social distancing and follow the "Stay at Home" Order. View the full announcement from the

Mayor [here](#).



## Virtual Industry Partner Meeting Tuesday, April 21

The HPCVB will be hosting a Virtual Industry Partner Meeting to discuss travel forecasts in the coming months. This will be an opportunity for partners to share what's going on and also discuss ways we can support each other during this time. We invite any attraction, accommodation, restaurant, or retail partner who wants to participate. To RSVP, please email [Janet Siler](mailto:Janet.Siler@hpcvb.com) to obtain web meeting details.



## High Point Market Authority Cancels Postponed Spring Market

Yesterday, April 16th, the High Point Market Authority made the decision to cancel the postponed Spring Market. Due to ongoing impacts, government regulations, and economic difficulties they believe this is the best option moving forward. The next High Point Market will be October 17th-21st. To read the official press release from the High Point Market Authority, [click here](#).



## HPCVB Collecting Photos for Zoom Backgrounds

Did you know Zoom allows you to import fun background images to use during your meetings? The HPCVB is looking for photos that highlights some of High Point's favorite places to incorporate within Zoom backgrounds and Instagram Stickers. Be sure that you have the rights to the photos prior to sending to [Casey Hawkins](mailto:Casey.Hawkins@hpcvb.com).

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