



## High Point CVB Update 3/27/2020

Dear Partners,

Today, March 27, Governor Roy Cooper announced North Carolina will be under a statewide "Stay at Home" order for 30 days that will go into effect Monday, March 30th at 5pm. From our previous e-blast on March 25th, Guilford County was issued a "Stay at Home" order through April 16th. Please abide by the Governor's orders as it is more restrictive with the dates put in place. This order will proceed unless it is repealed, replaced, or rescinded by another applicable Executive Order. All essential businesses may continue operations, but must use CDC recommendations for social distancing. The executive order shares in-depth information about which businesses are considered essential. The CDC has described North Carolina as a wide-spread transmission state, meaning many people testing positive for coronavirus are unsure how they became infected. As stated during the briefing, our best weapon against this virus is to stay at home in order to flatten the curve. To read Governor Cooper's full executive order, [click here](#).

Today, President Trump signed the CARES Act, which is a \$2 trillion stimulus bill. This bill will help support American families and businesses affected by this virus. For more information regarding this bill, [click here](#).

To see specific details on how the CARES Act will impact the Tourism Industry, [click here](#).

### **New Showtime Dates:**

The International Textile Alliance Board decided to reschedule the May Showtime in conjunction with the Furniture Market, June 12th-16th, 2020. The High Point Market Authority and the ITA Board, will make a decision in early May as to whether or not the market can safely occur. For more information, [click here](#).

### **Our Community Needs You**

Although we are keeping our distance, we can't help but keep our community close to our heart and minds. There are several initiatives that you can support to show High Point you care. Here are just a few campaigns from our area partners where you can donate supplies, your time, and of course much needed dollars to respond to immediate needs in High Point.

[Wake Forest Baptist Health](#) – High Point Medical Center - supplies and monetary support to sustain capacity in response to COVID-19.

United Way of Greater High Point – supplies and monetary support in response to their [UWGHP Emergency Relief Fund](#) and [UWGHP Backpack Program](#) that provides nutritious, kid-friendly, pre-packaged foods for students in High Point, Archdale and Trinity.

[Open Door Ministries](#) – supplies and monetary support to sustain their food pantry operations.

[The Guilford Education Alliance](#) – monetary support to refurbish 10,000 laptops to Guilford County students who need technology while homeschooling.

[YWCA of High Point](#) - supplies and monetary support for their baby basics closets specifically in need of diapers sizes 1-6.

There are so many High Point non-profit agencies and faith based organizations that are organizing COVID-19 response campaigns. These are just a few that we are aware of at this time. Please [email us](#) with specific links to other impactful campaigns in our High Point area for future community outreach efforts.



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