



High Point CVB Update 3/20/2020

Dear Partners,

As we mitigate the everchanging mandates and recommendations due to the spread of COVID-19, please see these helpful resources and links for our industry partners.

New Restaurant Updates for Business Owners:

Governor Coopers stresses that food and beverage businesses should not permit dining outside their establishment, including patio dining. See update for NCRLA partners [here](#).

Other helpful information for restaurants can be found on the [NCRLA website](#).

Resources for Small Business Owners:

Tourism is big business, where small business makes up 83% of this sector. To find resources from the Small Business Administrator and file for loan assistance, [click here](#).

As your operational needs change, please refer any of your furloughed employees to resources to guide them for unemployment. [Click here](#) for Governor Cooper's Executive Order 118 and guidelines for unemployment insurance.

President Trump announced today that the IRS extend the tax deadline to July 15th. [Click here](#) for more information.

Advocating for the Travel Industry

In the last 24 hours, you have received communication from our office regarding the serious negative impact the COVID-19 mandates have had on our industry. Many of our partners are small businesses including restaurants, hotels, attractions and other service-related businesses. Please see the [sample letter](#) that went out to our delegates to communicate to Congress and our State House what tourism means to our local economy.

If you have relationships with delegates, let them know that the travel industry needs immediate help. [Click the link](#) for details of the travel aid request to Congress .

New Visitor Center Hours

Our Visitor Center will operate under new hours Monday-Friday 8:30 am – 5:00 pm until further notice. If a visitor needs information on Saturday, please direct them to our Facebook page [Visit High Point](#) for the most up to date information. You can also refer them to our outdoor brochure rack for furniture shopping information at our location. As of now, most of the stores are open.

High Point Convention & Visitors Bureau | 1634 N. Main St., Suite 102, High Point, NC 27262

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