



CONNECT
News for Tourism Industry Partners

Weekly Tourism News | September 10, 2020

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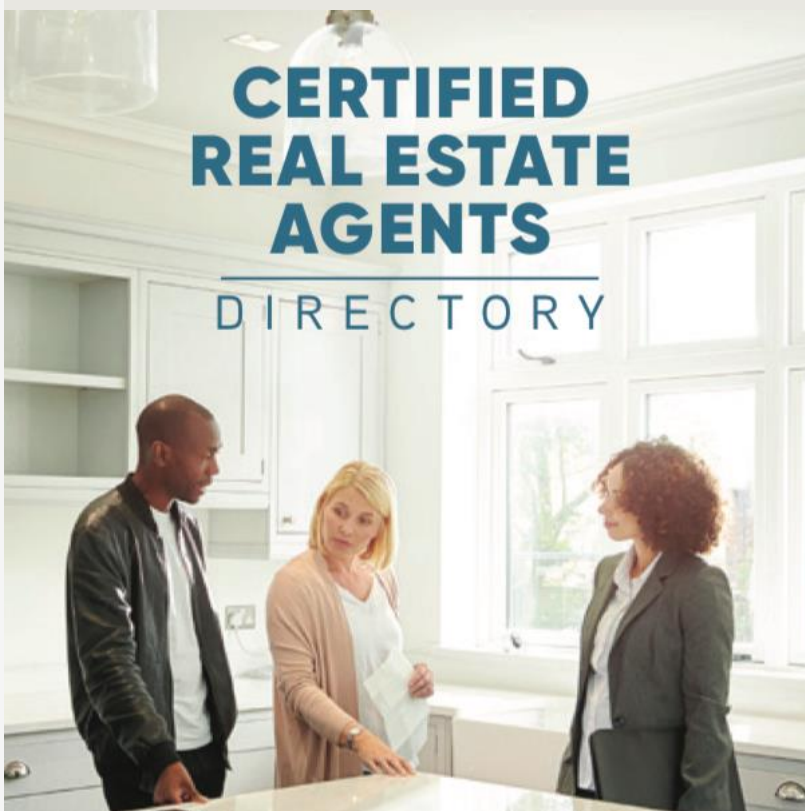
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Hospitality Updates

High Point Premarket Set for September 13-15

This month High Point will host Premarket, bringing out of town visitors to our downtown showroom district, our restaurants and our hotels. We encourage you to become Count on Me NC certified if you are not already, so that you can be promoted to hundreds of attendees September 13-15. If you have any questions or need any assistance with the certification process, please contact [Nancy Bowman](#).

HPMKT
HIGH POINT MARKET



New Digital Preferred Real Estate Agents Directory Now Available

Visit High Point and the High Point Regional Association of Realtors co-hosted a Real Estate Family Certification Class earlier this year and the new digital Preferred Real Estate Agent Directory is now available [online](#). These Realtors are featured within our Visitors Center, [visithighpoint.com](#) and [liveinhighpoint.com](#). To learn more about the Real Estate Family Certification Class and becoming certified, please contact [Nancy Bowman](#).

Visit High Point Builds User Generated Content Through Crowdriff

Crowdriff, a digital platform to generate user generated content (UGC), has partnered with Visit High Point to build a database of UGC photos. Visit High Point is currently reaching out to hospitality partners to secure permission to use content through social media platforms. We hope that you will accept our request; which will be sent through Crowdriff to share your photos and content through our marketing materials. If you have any questions or want to learn more, please contact [Nancy Bowman](#).



Visit High Point Looks to be Resource for Airbnb and VRBO Hosts

Visit High Point is seeking to connect with hosts to both Airbnb and VRBO. As we build a database of hosts, our goals are to:

- Provide them with networking opportunities in our industry
- Provide them with complimentary resources to provide their guests

the best visitor experience

- Provide them marketing and branding tips to get their properties more bookings

If you currently host, or know someone who is in this business, please help us connect by providing contact information. Please contact [Nancy Bowman](#) with information or if you have questions.

Thomas Built Bus Is Finalist In Coolest Thing Made In NC Contest

[Thomas Built Buses](#) made it into the semifinals of [#CoolestThingMadeInNC](#) thanks to your votes! The top four finalists will be announced by the [North Carolina Chamber](#) on September 21. You can help us get to the finals by [voting once every 24 hours](#) (voting closes at 11:59pm on 9/18). Pass it on!





Visit High Point Continues to Push Count On Me NC Participants

Seventy-nine hospitality businesses have completed the Count on Me NC Certification. This week, [Luke Leather](#), [Planet Smoothie](#), [Pure Barre](#), [Oak Hollow Tire](#), [Kindred Educator of Carolina](#) joined the list and are now promoted as being certified on the Visit High Point website and social media @VisitHighPoint. For those who have not completed the complimentary training, please access [the modules here](#) so that you too can be Count on Me NC certified.

Support Local Food & Beverage Partners By Supporting The RESTAURANTS Act

Do you know that restaurants will not be able to survive on curbside, take-out and 50% capacity alone? We are calling on Congress to pass the [RESTAURANTS Act](#), the most viable pathway forward to save our food and beverage businesses in our community. Here is a summary of [how restaurants impact North Carolina](#) in more ways than one. You can easily [reach out to your congressman](#) to let them know how important this industry is to you and High Point. If you want to send a [custom personal message](#), consider this resource

SUPPORT THE
RESTAURANTS
ACT OF 2020

@IndpRestaurants

to inspire your own call to action. Restaurants have always supported our community, teams, businesses and causes, now it's time to support them.



Theatre Art Galleries Hosts Annual Gala and Art Auction

Theatre Art Galleries will host its Annual Gala and Art Auction as an “at home” event due to Covid-19. They will have wonderful silent auction items and will have a stunning raffle painting by Adele Yonchak. The art will be located in the Main Gallery for in-person preview on these dates:

Thursday, September 17th | 10am-4pm
Friday, September 18th | 10am-7pm
Saturday, September 19th | 10am-2pm

[Pre-register for bidding](#), which will begin with the public viewing on Thursday morning and continue through Saturday night at 9pm.

Upcoming Events

September

Visit the new [High Point Events Calendar](#) to stay up-to-date on all things happening in the High Point-Jamestown area. This events calendar is “High Point’s” calendar and is a resource for those planning events as well as those looking for something to

10-17

do. Events populate the calendar through Eventbrite, Eventful and Facebook. Events can also be entered manually through Visit High Point's website. Learn how to submit an event with the [Guide to Promote Your Great Events](#).

In The News

In case you missed it, below are recent articles highlighting hospitality and tourism in High Point.

- [Library Adds Outdoor Wi-Fi, and continued.](#)
- [Gardens Add Oasis to HPU, and continued.](#)
- [The Generator Aims to be About More Than Furniture](#)
- [The Gift of Civility and Mutual Respect](#)
- [Report: Furniture Activity Up in Pandemic](#)
- [Arts Council Brings Back Sidetrack Sessions](#)
- [Library to Reopen by Appointment Only On Weekdays](#)
- [CROP Hunger Walk Set for Sunday](#)

Connect With Us



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