



# CONNECT

News for Tourism Industry Partners

## Weekly Tourism News | August 6, 2020

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## Hospitality Updates

**SUPPORT THE  
RESTAURANTS  
ACT OF 2020**

@IndpRestaurants

### Independent Restaurant Coalition Urges People to Support the Restaurants Act

The [Independent Restaurant Coalition](#) is urging hospitality partners and community members to advocate for the Restaurants Act 2020. Their goal is to save local restaurants effected by COVID-19. Watch a [short clip](#) to learn more about the impact of COVID-19 in the restaurant industry.

## High Point Market Authority Launches New Industry Resource Called Home News Now

The High Point Market Authority welcomes a new media partner to the home furnishings industry. [Home News Now](#) (HNN), launched on August 4, 2020 and is set to become an essential new source for retail-focused home furnishings industry news. [Subscribe here](#) to receive this newsletter.



## Follow Visit High Point on Tik Tok!

Are you on Tik Tok? If so, follow [Visit High Point](#) as we share the best of what High Point has to offer, from attractions and events to culinary and nightlife opportunities. If your organization would like to be featured in a Tik Tok video, please contact [Casey Hawkins](#).

## Registration Still Open for August 20 ServSafe Certification Class

Visit High Point will be holding a ServSafe Manager Class in the Visitor Center on August 20th from 8:30am-5pm. This course is designed to teach individuals about safe food handling and preparation. Space is limited so [early registration](#) is encouraged.



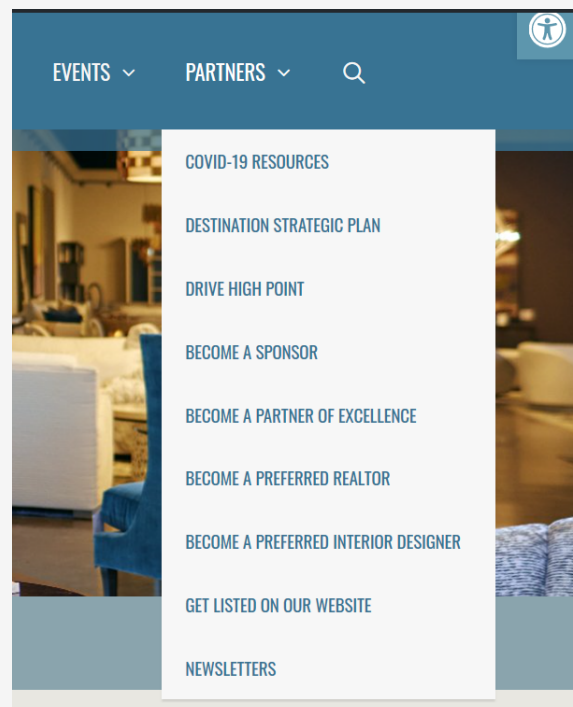


## Partners of Excellence Applications Available on Visit High Point Website

Our Partners of Excellence are visitor facing businesses in the High Point and surrounding area that meet or [exceed high-quality standards](#) and are Count On Me NC participants. All Partners of Excellence are promoted on the Visit High Point website and in all marketing materials with a designated blue ribbon. More detailed information on the program, guidelines and applications can be [found here](#).

## Visit High Point Offers Resources to Hospitality Partners

The Visit High Point website offers a new section devoted to hospitality partners. Under the Partners Tab, provides opportunities to partner with Visit High Point to promote your organization or hospitality businesses to out of town visitors. We encourage partners to visit the website to ensure your gaining the most visibility that's available for your organization.



## Upcoming Events

August

Visit the new [High Point Events Calendar](#) to stay up-to-date on all things happening in the High Point-Jamestown area. This events calendar is "High Point's" calendar and is a resource for

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those planning events as well as those looking for something to do. Events populate the calendar through Eventbrite, Eventful and Facebook. Events can also be entered manually through Visit High Point's website. Learn how to submit an event with the [Guide to Promote Your Great Events](#). Check out the events happening [August 6-13](#).

## In The News

In case you missed it, below are recent articles highlighting hospitality and tourism in High Point.

- [Guilford County Relaunches Small Business Grant](#)
- [Father and Son Bring Cigar Shop to City](#)
- [Giannos Dining Room is Open](#)
- [City Leaders Seek Rebirth for Morehead, and continued.](#)
- [High Point Woman Creates Guide of Black-Owned Businesses](#)
- [Parks & Recreation Welcomes Heffner](#)
- [Library to Host Virtual Author Event](#)

Connect With Us



### Contact Us

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