



**CONNECT**  
News for Tourism Industry Partners

## Weekly Tourism News | August 27, 2020

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## Hospitality Updates



## 2nd Annual Golf Tournament Benefiting Coltrane Festival Sept 4

The Friends of John Coltrane are hosting their [2nd Annual Golf Tournament](#) on September 4th to fundraise for the 2021 John Coltrane International Jazz and Blues Festival. Prizes include a 1st place trophy and a \$10,000 cash prize for a hole-in-one.




## Business High Point Chamber of Commerce Gives Update On Congdon Yards

Business High Point Chamber of Commerce updated the community on the progress of Congdon Yards and revealed new details and partnerships through a [virtual event](#). Learn more by viewing the recording or read the [post-event press release](#).





### LET'S GO WALKING!

Tuesday's From 7am - 9am.  
Starting Sept. 8th and ending Oct. 13th.  
This event is compliant with all state and local COVID19 health and safety guidelines.

PARK, REGISTER, AND ENTER THROUGH THE GATE AT 214 LINDSAY ST. SPACE IS LIMITED.

FOR ADDITIONAL INFORMATION CONTACT:  
THE YWCA AT 336-882-4126 OR  
HIGH POINT ROCKERS AT 336-888-1000

## YWCA and High Point Rockers Host "Let's Go Walking"

Join the High Point Rockers and the YWCA every Tuesday, September 8th-October 13th from 7am-9am for a walk around the stadium. Call the numbers below for more information:

YWCA: 336-882-4125  
High Point Rockers: 336-888-1000

## High Point Parks and Recreation Hosts Stand Up Paddle Board Tour

Experience a new kind of Stand Up Paddle Board adventure. Join High Point Parks and Recreation on Saturday, August 29 and Friday, September 4 for a guided night tour through Oak Hollow Lake with your board illuminated by glow lights. This experience is \$45 per person and boards are provided. Register today by calling the Oak Hollow Marina at 336.883.3494.



Saturday, August 29 or  
Friday, September 4

7:30 - 9:30 p.m.

Oak Hollow Marina  
3431 N. Centennial St.  
336.883.3494

High Point Parks & Recreation



DID YOU MISS

## THE LOCAL LOWDOWN

ON HIGH POINT MARKET?

DOWNLOAD THE RECORDING AND  
RESOURCES TO LEARN MORE.

HPMKT  
HIGH POINT MARKET

HIGH POINT  
Discovered

## High Point Market Authority Gives Local Lowdown About Upcoming High Point Market

High Point Market Authority and High Point Discovered partnered to host a webinar with panelists representing the City of High Point and other city leaders to share the High Point Market's safety measures for Fall 2020. In case you missed it, here is a [recap of the Local Lowdown](#) including a recording of the webinar and a list of the questions and answers discussed during the webinar.

## ArtsGreensboro and High Point Arts Council Accepting Applications for Arts & Culture Coronavirus Relief Fund

On August 6, Guilford County Commissioners approved a \$500,000 allocation for nonprofit arts and culture organizations utilizing [federal Coronavirus Relief Funds](#) that suffered business interruption due to the COVID-19 pandemic. ArtsGreensboro and High

## Grants for Nonprofit Arts and Culture Organizations



Point Arts Council (AG/HPAC) will implement a Guilford County approved plan that adopts equity as a guiding principle. The overarching goal is to stabilize arts and culture organizations and provide jobs.

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## Visit High Point Continues to Push Count On Me NC Participants

Thank you to those who have completed the Count on Me NC Certification. To date, we have 79 hospitality businesses who are now certified. This week, [The Dog House](#), [Sammy G's Tavern](#), [Barbour Spangle Designs](#), and the [High Point Country Club](#) joined the list and are now promoted as being certified on the Visit High Point website and social media @VisitHighPoint. For those who have not completed the complimentary training, please access [the modules here](#) so that you too can be Count on Me NC certified.

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## High Point University Named One of Nation's Top Institutes by The Princeton Review

High Point University (HPU) has again been named one of the nation's top institutions for undergraduate education by The Princeton Review. HPU is recognized in ["The Best 386 Colleges: 2021 Edition"](#) for its academic programming, as well as positive feedback from students, parents and higher education leaders across the country.

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## International Textile Alliance Promotes Dillon to Managing Director

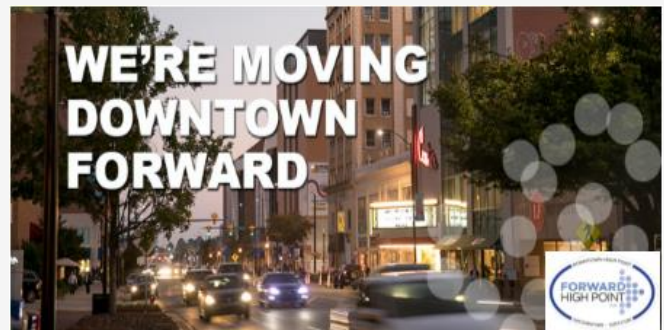
In an effort to update their organizational structure, the International Textile Alliance recently promoted Carrie Dillon to the newly created position of Managing Director. Learn more about the organizational changes they are undergoing in this [recent press release](#).

## Forward High Point Searching For Committee Members

Forward High Point is looking for volunteers to participate on the following committees:

- Promotions & Special Events
- Image & Branding
- Social Media
- Physical Environment
- Economic Development

All of these committees meet monthly and have [specific goals and objectives](#). If you are interested in joining, please fill out [this form](#) and email to [Melissa Bocci](#).



## Plank Street Tavern is Back Open For Business

[Plank Street Tavern](#) has reopened their doors and is now offering a full-menu of delivery options from George's Pizza. Their operating hours will be Tuesday-Saturday, 4pm-11pm.

Upcoming Events

Aug.-Sept.

27-3

Visit the new [High Point Events Calendar](#) to stay up-to-date on all things happening in the High Point-Jamestown area. This events calendar is “High Point’s” calendar and is a resource for those planning events as well as those looking for something to do. Events populate the calendar through Eventbrite, Eventful and Facebook. Events can also be entered manually through Visit High Point’s website. Learn how to submit an event with the [Guide to Promote Your Great Events](#). Check out High Point’s [upcoming events!](#)

## In The News

In case you missed it, below are recent articles highlighting hospitality and tourism in High Point.

- [Art Groups Seek Virus Relief Funds](#), and [continued](#).
- [Rocking For Literacy](#)
- [Which Wich Sandwich Shop Closes Due to Pandemic](#), and [continued](#).
- [Event to Celebrate Petty Legacy](#)
- [Art Company to Create 22 Jobs](#)
- [HPU Offers Science Kits for At-Home Students](#)
- [HPU Secures Largest Endowment Gift](#), and [continued](#).
- [Hill to Retire From City](#), and [continued](#).
- [String and Splinter Halts Closure Plan After Community Response](#), and [continued](#).
- [Officials Tout Market Safety Plan](#), and [continued](#).
- [Guilford County Opens Grants for Arts Groups](#)

Connect With Us



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