



CONNECT
News for Tourism Industry Partners

Weekly Tourism News | August 13, 2020

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Hospitality Updates



High Point by Design Pushes To Make High Point A Year-Round Destination for Furniture and Design

Local showrooms have joined forces to begin making High Point a thriving destination for design, designers and shop owners year-round, and, ultimately, a vibrant design mecca. This organization is called [High Point by Design \(HPxD\)](#). Read [this article](#) to learn more.

Visit NC Reports One-Third Travelers Expect To Travel This Fall

Visit NC reports that while the coronavirus is still impacting the number of trips and trip cancellations of American travelers, there has been an uptick in the percentage who have travel plans later in 2020. One-third of travelers in this week's research by [Destination Analysts](#) reported that they expect to travel in the fall of this year (up from 30 percent last week). This is despite the fact that nearly two-thirds of American travelers disagree that the virus situation will be resolved by fall.



Help Us Welcome Back High Point University Students

High Point University students and their families will enjoy a [new photo op](#) as they return to campus this week. We invite our hospitality partners to help us welcome them back as they enjoy dining in our restaurants, shopping at our retail establishments and staying in our hotels across Guilford County.

Registration Still Open for August 20 ServSafe Certification Class

Visit High Point will be holding a ServSafe Manager Class in the Visitor Center on August 20th from 8:30am-5pm. This course is designed to teach individuals about safe food handling and preparation. Space is limited so [early registration](#) is encouraged.

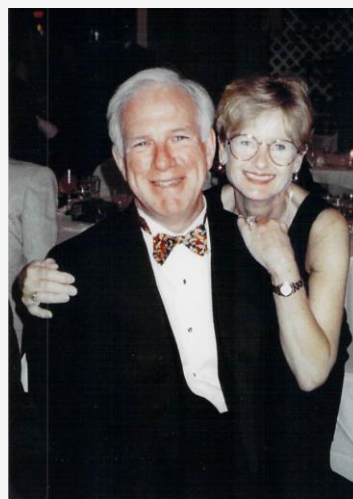


Business High Point- Chamber of Commerce Hosted Virtual Annual State of the City eck Out The State Of Our City

Today, Business High Point Chamber of Commerce hosted the annual State of The City. This virtual event gathered many High Point leaders to share updates and progress being made within our city. If you missed the live event, here is the [recording](#).

Former Visit High Point Chairman, Jim Morgan Inducted into 7 Over Seventy by High Point Arts Council

Join the High Point Arts Council in recognizing Jim Morgan as a "7 Over Seventy" award recipient! Jim has done so much to make High Point a better place to live, work, visit, and create. The [induction ceremony](#) will live streamed virtually on Facebook Friday August 14 at 11am.



Renew Downtown Joy

"Sidewalk Chats" with Tim Elliott
Downtown Development Visioneer
A series of conversations with town leaders discussing...

**PHASING BACK TO DOWNTOWN CROWDS:
INDUSTRY LEADER THOUGHTS**

Part 2

Elliott Sidewalks Hosts Forward High Point, Ray Gibbs, to Discuss Downtown

Tim Elliott, with Elliott Sidewalks, and Ray Gibbs, with Forward High Point, discuss Downtown High Point's progress in [part 2 of "Sidewalk Chats"](#), a series of conversations with town leaders.

Visit High Point Continues to Push Count on Me NC

Thank you to those who have completed the Count on Me NC Certification. To date, we have 75 hospitality businesses who are now certified. This week, [Lone Star Burger](#), [Cristina Gray's](#), [High Point University](#), and [Aramark at IMC](#) joined the list and are now also promoted as being certified on the Visit High Point website. For those who have not completed the complimentary training, please access [the modules here](#) so that you too can be Count on Me NC certified.



Opening September 2020: Wynnie's, A Children's Boutique

Wynnie's will officially open their storefront at 1210 N. Main Street in High Point on Friday, September 18. They will be stocked with fall apparel from your favorite classic children's lines, precious baby gifts and accessories for littles.



Upcoming Events

August

13-20

Visit the new [High Point Events Calendar](#) to stay up-to-date on all things happening in the High Point-Jamestown area. This events calendar is “High Point’s” calendar and is a resource for those planning events as well as those looking for something to do. Events populate the calendar through Eventbrite, Eventful and Facebook. Events can also be entered manually through Visit High Point’s website. Learn how to submit an event with the [Guide to Promote Your Great Events](#). Check out the events happening [August 13-20](#).

In The News

In case you missed it, below are recent articles highlighting hospitality and tourism in High Point.

- [NC3 Hi-Toms Win Championship](#)
- [Living Images](#), and [continued](#)
- [Group Aims to Reshape Design Economy](#), and [continued](#).
- [Owner Plans Demolition of Historic Mendenhall-Blair House](#), and [continued](#).
- [Furniture Hall of Fame Board Reschedules Celebration](#)
- [Get Your Tickets for Taste of the Town](#)
- [New Restaurant to Open at Palladium](#)
- [HPU Updates Status As Classes Resume](#), and [continued](#).

Connect With Us



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