



High Point CVB Update 3/17/2020

Dear Partners:

On March 17, Governor Roy Cooper issued an executive order in response to COVID-19, to close restaurants and bars for dine-in service. He encourages establishments to implement alternative services such as delivery, take out and curb-side to the public. [Click here](#) to view the Governor's live statement.

Also, today March 17th, High Point Mayor, Jay Wagner, issued a state of emergency that includes closed or limited use of city institutions, [click here](#) for the official executive order.

Our team will be soliciting information from our local food and beverage establishments during this ever-changing circumstance to flatten the spread of COVID-19. We realize as information evolves, businesses need time to implement new strategies and processes. If your restaurant is looking to implement a delivery service and need a map of the surrounding area or other specific tools to develop a delivery plan, please email [Kellie Sanders](#). We will create a listing of food and beverage businesses that have altered operating hours, new services, online gift cards, as well as altered method of payment. We will make this information available on our website and social media in the days to come. Please support our local economy by frequenting these businesses, tipping the staff generously, purchasing gift cards or online merchandise.

We are tracking cancelled or postponed events. If you have an event in the next eight weeks that has been cancelled or postponed to a later date, please let us know by emailing [Kellie Sanders](#). Your information is important as we manage future event dates later in our calendar year.

We are gaging the impact of booked group business that has cancelled or postponed at our local hotels and meeting venues. Please respond to direct solicitation from our office if you are a hotel or facility partner.

In addition, on March 16th, President Trump has urged Americans to avoid gatherings of more than ten people. High Point CVB has cancelled or postponed our internal events in our office for the next eight weeks to practice our social responsibility to flatten the spread of COVID-19. To read the President's official recommendations, [click here](#).

At this time, we are still continuing our operations as normal. We have had very limited or few visitors, however we are eager to carry out other operations and programming of our CVB within the current parameters. We will update you if our office hours or contact information changes in the near future.

Additional resources from trusted Industry Partners that can provide helpful tools for event planners, hotels, airlines, and other tourism professionals, can be found below.

[Destinations International - Travel Industry Resource Page](#)

[NC Department of Health and Human Services](#)

[CDC - Situation Summary](#)

[CDC - Interim Guidance for Businesses and Employers](#)



High Point Convention & Visitors Bureau | 1634 N. Main St., Suite 102, High Point, NC 27262

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