FOR IMMEDIATE RELEASE
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Visit High Point Announces 2027 ServSafe® Manager Certification Class Dates

HIGH POINT, NC (October 8, 2026) — As part of its ongoing Partners of Excellence Program and commitment to safety and service standards, Visit High Point, in partnership with Raise-the-Grade®, will host four ServSafe® Manager certification classes and exams in 2027.

All classes will be held at the High Point Visitor Center. The one-day classes will take place from 8:30 a.m. to 5 p.m. on the following dates:

- **Wednesday, March 17**
- **Tuesday, June 22**
- **Wednesday, September 15**
- **Tuesday, December 14**

The ServSafe® Manager certification course is designed to help food service managers understand and apply best practices to prevent foodborne illness and maintain compliance with North Carolina Department of Health rules and regulations. All materials needed for the course and exam will be provided. The course is taught in an upbeat, informative manner, with the exam administered the same day. The student will only need to bring a photo ID.

Upon successful completion, participants will receive their ServSafe® Manager certificate, which is valid for five years and typically issued within eight to 10 business days after the class.

Visit High Point partners are eligible for a 30% discounted rate for the 2027 classes. Registration is available online through Raise the Grade. Early registration is encouraged, as space is limited. To register online, go to www.RaiseTheGrade.com, click on "1-Day ServSafe certification" classes, and filter by location/city to classes held in High Point, select your date and register. To receive the 30% discounted rate, type in the discount code: VISITHP and click "Update Cart."

For questions about the class or registration, please contact Raise-the-Grade® at 1-844-704-FOOD (3663) or e-mail servsafe@raisethegrade.com.

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About the Visit High Point Partners of Excellence Program:
Visit High Point's Partners of Excellence Program includes restaurants, hotels, retail outlets, points of interest, furniture stores and other service providers. To ensure that visitors experience exceptional service, we have set service standards for outstanding customer service located in High Point and the surrounding region.

About Visit High Point:
Visit High Point is the official destination management and marketing organization that positions High Point as a vibrant destination that visitors will enjoy, and locals will want to promote. Our vision is to leverage High Point's reputation as the "Home Furnishings Capital of the World!"™ and the home of a world-class University to further the evolution of High Point as a unique destination. While the focus is to increase economic impact by providing first-class service to our visitors and meeting planners, Visit High Point also works to develop our city as a year-round destination that is competitive in the marketplace, generating more brand ambassadors and fans. We want each visitor to *make yourself at home™* in High Point, NC. Established by state legislation in 1984, Visit High Point, a non-profit 501 c 6 organization, is funded by a self-imposed three percent room occupancy tax on local hotels. No taxpayer funds – city, county, or state – are used to fund Visit High Point. The Visitor Center is located at 515 West English Road, Suite 101-A, High Point, N.C. 27262. For more information, visit www.visithighpoint.com.