

High Point VIP (Very Informed Person) Awareness Tour

Thursday, June 8, 2023

8:00 a.m. – 8:25 a.m.	Registration (<i>Enjoy Complimentary Breakfast and Networking</i>)
8:25 a.m. – 8:30 a.m.	Welcome by Melody Burnett, President, Visit High Point
8:30 a.m. – 8:40 a.m.	Tour Regional Visitors Center w/Ginger, Visitor Center Manager, Visit High Point
8:40 a.m.	Load Bus
8:45 a.m. – 9:25 a.m.	Tour Q's Corner w/Candace Hayes, Owner & Brandy Humphrey, GM
9:25 a.m.	Load Bus
9:30 a.m. – 10:15 a.m.	Tour American Home Furnishings Hall of Fame w/ Karen McNeill, CEO
10:15 a.m.	Load Bus
10:15 a.m. – 10:35 a.m.	Tour High Point Theatre with David Briggs, Director
10:35 a.m.	Load Bus
10:40 a.m. – 11:00 a.m.	Windshield Tour of High Point University and the Qubein Arena and Conference Center w/ Lyndsey Ayers, Assistant Vice President for University Relations
11:05 a.m. – 11:35 a.m.	Tour High Point Museum w/ Edith Brady, Director
11:35 a.m.	Load Bus
11:40 a.m. – 12:00 p.m.	Tour of City Lake Park and Meeting Space w/ Josh Tucker, High Point City Lake Park Supervisor
12:00 p.m. – 1:00 p.m.	Lunch at City Lake Park with presentations from: <ul style="list-style-type: none">- John Coltrane Int'l Jazz and Blues Festival- Joe Williams, Director- High Point Events- Dana East, Events Development Manager- High Point Arts Council- Allie Arpajian, Executive Director
1:00 p.m.	Load Bus
1:20 p.m. – 2:00 p.m.	Tour The Art Gallery w/ Teresa Loflin, Marketing, Communications, and Development Manager
2:10 p.m. – 3:10 p.m.	Walk to Congdon Yards with Refreshments, Tour and Presentations by <ul style="list-style-type: none">- Congdon Yards- Ayesha Oglesby, Business High Point – Chamber of Commerce Vice President of Operations- High Point Rockers- Caroline Cooling, Assistant General Manager- Carolina Core FC- Andy Smith, President of Carolina Core FC- Stock + Grain- Elizabeth Yocum, Community and Events Manager
3:15 p.m.	Photo opp in Courtyard and Load bus
3:15 p.m. – 3:30 p.m.	Windshield Tour Market District with Jessica Wynn, Director of Guest Experience
3:35 p.m. – 4:25p.m.	Tour Nido & Mariana Qubein Children's Museum w/ Megan Ward, Director
4:30 p.m. – 5:00 p.m.	Drinks at Nomad Wine Works with update from co-owners David Armstrong and Aaron Sizemore
5:00 p.m.	Load Bus and return to Visitors Center

Subject to change