



VISIT HIGH POINT

CULTURE CODE

Visit High Point is focused on positive visitor enjoyment, engagement, and overall experience. We collectively, offer professional resources, tools, services, programs and products that are packaged as a value to our visitors and partners.

We are driven to focus on High Point's growth potential as a year-round destination for visitors to enjoy, partners to succeed, and locals to promote. We are dedicated to build relationships with our visitors, providing the best services, solutions and experiences that make their interaction with our destination positive.

We are a team of dedicated professionals that collaboratively solve problems, enhance productivity and inspire each other to do our best every day to meet the needs of our visitors. Our team dynamics are founded through trust and respect of one another.

TEAM ORIENTED
TRUST
CUSTOMER FOCUSED
GOAL ORIENTED

WHAT WE DO

WHY WE DO IT

WHO WE ARE
