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**HIGH POINT CONVENTION & VISITORS BUREAU HOSTS MARDI GRAS CELEBRATION**

**HIGH POINT, N.C., Feb. 18, 2019** — The High Point Convention & Visitors Bureau (HPCVB) will celebrate Mardi Gras on Friday, February 21, from 5 p.m. to 7 p.m. at the Regional Visitors Center. Visitors and locals are invited to attend and take part in fun activities, including a Photo Booth, Scavenger Hunt, and Door Prizes from The High Point Rockers, The Brewer’s Kettle, High Point Arts Council and more.

Brandon Vaughn will be live playing jazz and refreshments will include local beer from Brown Truck Brewery, Texas Roadhouse Tasters and King Cakes from Sweet Shoppe. “This will be the third year we’ve hosted the Mardi Gras Celebration and it has always been a huge draw. Attendees enjoy catching up with friends, enjoying the different themed activities and, of course, exploring the Regional Visitors Center,” says Nancy Bowman, director of Sales and Marketing.

The event is free and open to the public. For more information, contact Casey Hawkins at [chawkins@highpoint.org](mailto:chawkins@highpoint.org) or 336.884.5255.

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**About the High Point Convention & Visitors Bureau**

The High Point Convention & Visitors Bureau (HPCVB) is a nonprofit organization whose mission is to promote and encourage economic development in High Point through travel and tourism. The CVB works closely with meeting planners to bring events to High Point and to enhance their experience here, providing white glove assistance with event planning tasks including registration, transportation, and coordination among various venues.

These services ensure that every group event will be successful down to the last detail because we want each visitor to make yourself at home. Established by state legislation in 1984, the HPCVB is an independent 501(c) 6 nonprofit organization funded by a self-imposed three

percent room occupancy tax on local hotels. No taxpayer funds — city, county or state—are used to fund the HPCVB. The Regional Visitors Center is located at 1634 N. Main St., Suite 102, High Point, N.C. For more information, visit [www.highpoint.org](http://www.highpoint.org).

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