



FOR IMMEDIATE RELEASE

Contact: Nancy Bowman
nbowman@highpoint.org
336.884.5255

High Point Ambassadors Breakfast Focus' Film Industry in North Carolina and Triad

HIGH POINT, N.C. - January 10, 2020—Partnering with the City of High Point, The High Point Convention & Visitors Bureau (HPCVB) will host a High Point Ambassadors Breakfast on Tuesday, January 28 at High Point's Gallery on Main. The event will be held from 8 a.m. to 10 a.m. and include guest speakers Representative John Faircloth, Rebecca Clark with the Piedmont Triad Film Commission, and Julian Brittano with Brittano Studios. They will focus on how the film industry impacts North Carolina as a whole, the Piedmont Triad and locally.

"It's is so important for the community to, not only be aware of what the film industry brings to the area, but how to share the story whether that's with a friend, co-worker or even legislatures," says Nancy Bowman, Director of Sales and Marketing, High Point Convention & Visitors Bureau. "As a community member in High Point, it is important to know what affects our city and state. Many people do not realize the impact the film industry has in our region. This event will offer insight, educating the community on the film industry as well as how they can get involved," says Ryan Ferguson, Marketing Manager for the City of High Point.

High Point Ambassadors Breakfast events are held quarterly and are open to the general public to encourage engagement with the community and provide new information on all things High Point. If interested in attending, please RSVP to Casey Hawkins at chawkins@highpoint.org or call 336.884.5255.

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About the High Point Convention & Visitors Bureau:

The High Point Convention & Visitors Bureau is a nonprofit organization whose mission is to promote and encourage economic development in High Point through travel and tourism. The Convention & Visitors Bureau works closely with meeting planners to bring events to High Point and to enhance their experience here, providing white glove assistance with event planning tasks including registration, transportation, and coordination among various venues. These services ensure that every group event will be successful down to the last detail because we want each visitor to make yourself at home. Established by state legislation in 1984, the Convention & Visitors Bureau is an independent 501(c) 6 nonprofit organization funded by a self-imposed three percent room occupancy tax on local hotels. No taxpayer funds – city, county or state – are used to fund the High Point Convention & Visitors Bureau. The Regional Visitors Center is located at 1634 N. Main Street, Suite 102, High Point, N.C. For more information, visit highpoint.org.

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